

New Mexico Brain Network Strategic Plan

Vision

People in New Mexico living with brain disorders and brain injuries successfully addressing challenges and living their lives to the fullest.

Mission

Through collaboration among NMBN members, we create awareness, provide education, advocate for services, and share and develop resources to enhance the lives of people in N.M. living with brain disorders and brain injuries.

Goal 1-Outreach

Strategies

- 1) Develop NMBN promotion piece listing members with brief description, website if available, and contact information.
- 2) Determine NM organizations that would benefit from resources available through NMBN and members.
- 3) Reach out by phone and email to identified organizations with NMBN promotion piece.

Goal 2-Education

Strategies

- 1) Determine unmet educational needs of people in N.M. living with brain disorders and brain injuries (the NMBN community).
- 2) Develop educational programs that will address unmet educational needs identified, i.e., conferences, health fairs, speakers, etc.
- 3) Keep updated on planned educational events that could benefit the NMBN community. Advise NMBN membership of these events and research the potential for NMBN participation.

Goal 3-Advocacy

Strategies

- 1) Stay current on policies and programs at federal, state and local levels that would have a positive impact on the NMBN community.
- 2) Prompt NMBN members to urge their legislators to adopt identified policies and programs.
- 3) As NMBN, urge legislators at the federal, state and local level to adopt identified policies and program.

Goal 4-Share and Develop resources

Strategies

- 1) Develop or locate a listing of N.M. resources benefiting the NMBN community i.e., UNM Center for Disability & Development, N.M. Aging & Disability Resource Center, N.M. Division of Vocational Rehabilitation, etc.
- 2) Distribute listing to NMBN membership.
- 3) Keep listing updated as new resources come to light.
- 4) Develop resources for unmet needs of the NMBN community.

Goal 5-Funding

Strategies

- 1) If funding is determined to be necessary to develop and/or advance strategies to meet NMBN goals, determine the most advantageous source(s) of funding.
- 2) Work with the identified funding source(s) to procure funding.

Goal 6-Membership

Strategies

- 1) Determine parameters for NMBN membership.
- 2) If desired, invite organizations meeting NMBN membership parameters to apply for membership.
- 3) Take inquiries from organizations seeking NMBN membership and determine if organization meets NMBN membership parameters.
- 4) Work to keep membership engaged.